



Optimisation 3D™

“a management philosophy for today’s issues and tomorrow’s challenges”

Optimisation 3D™ is a workshop and project based improvement programme that systematically identifies opportunities for improvement hidden amongst the usual snowstorm of management information and allows your organisation to consistently enhance its performance.

In doing so, it creates quality time for your leaders to focus on specific action plans and avoids information overload.

Enhancing the performance of any organisation requires a balanced approach. Optimisation 3D™ facilitates a deep understanding of the ‘trade-offs’ necessary to attain optimum performance. It is based on four fundamental principles of management:

- Understanding people.
- Understanding variation; a real understanding of the key performance indicators.
- Understanding the organisation as a system of connected parts.
- Understanding how to demonstrate that an organisation has improved rather than merely changed.

In short, Optimisation 3D™ is a holistic approach that delivers both qualitative and quantitative organisational improvement.

The Optimisation 3D™ services

1) The Optimisation 3D™ process can be categorised into 3 different stages as follows:

- The **Discovery** phase: The identification of critical issues at a series of senior management workshops.
- The **Design** phase: Where the business case and programme for the issues identified during the discovery phase are developed.
- The **Delivery** phase: The delivery of the chosen projects accompanied by rigorous monitoring.

2) Optimisation 3D™ organisational certification

For organisations, certification can be obtained by assessing the organisation against Deming’s 14 points for management that underpin the four principles described above.

3) Optimisation 3D™ individual certification

For individuals who deliver improvement projects.

Benefits

Optimisation 3D™ will cover key areas such as:

- Bottom line results.
- Strategy and growth.
- Efficiency, effectiveness and productivity.
- Staff motivation as the programme supports the softer issues of how organisations change.
- Teams and individuals “owning” their performance whilst synchronising with the aims of the organisation.
- Performance measurement and management.

The approach encourages the positive strengths within your organisation and discourages the negative to deliver performance improvement.

Status Management Services Limited is at the forefront of whole organisation optimisation for all sectors.

For a consultative meeting or for additional information, please contact Mark Woods by telephone on 020 8460 3345 or 07976 426 286, or by email at mwoods@stadius.uk.com or Brian Wood on 01737 370061 or 07769 974 786 or by email at bwood@stadius.uk.com



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