
		<h1 style="color: #4CAF50;">Trade Associations</h1> <h2 style="color: #4CAF50;">Trade Associations</h2>
	<p>The objectives</p>	<p>Status is working with a number of trade associations and professional bodies with the following objective:</p> <ul style="list-style-type: none"> • To help members meet their regulatory and compliance requirements and to raise the standard of management/operations in doing so. <p>Essentially, where required, we want to assist your members to improve the way in which they manage their business</p> <p>Our skills lie in the development of management systems and associated practices, predominantly</p> <ul style="list-style-type: none"> ○ Continual improvement tools and techniques <ul style="list-style-type: none"> ▪ a proven process for continual improvement ○ Quality, environmental, health and safety, and people management <ul style="list-style-type: none"> ▪ the people management skills also extend to soft skills, training new managers/supervisors, induction training, appraisal training, recruitment training, etc.
	<p>The services</p>	<p>As a result, the types of services provided are many and varied, for instance:</p> <ul style="list-style-type: none"> • Content provision - contributing to magazines, newsletters, web sites, etc • Providing knowledge/training - Presenting at regional meetings, AGMs, conferences and seminars on things we know about • Developing training packages for supervisor, contract manager and director level: business excellence, continual improvement, motivation and communication, recruitment (with ARCA we are providing a whole range of soft skills training in a certificated program) • Auditing new and existing members for a whole range of organisational issues including the development of the auditing framework • Researching new and amended standards and legislation so that we can provide practical solutions to the challenges they bring (the hot topics for your members) • Providing a promotional resource - Providing a telesales resource to promote the above • Providing a technical resource – Sitting on various committees representing the industry view and assessing any changes in impact • Providing an information source - Hotline to members on topics about which we are knowledgeable • Providing benchmarking services. We have previously developed a system where members of a trade body submit a pre-arranged data set, for instance, turnover, number of employees, profit, marketing spend, IT spend, accident statistics, etc. We then analyse the data and develop the “industry average” against which companies can compare themselves. This can also be extended to include a company’s, say, three nearest competitors (unnamed) and graphs developed showing how they compare. • Acting as preferred consultants to the sector • Assisting with the trade association implementing the Trade Association Forum best practice guidelines <p>A small sample of the associations and bodies we are working with includes NASC, FETA, ARCA, HVCA, CORC and the Business Links</p>
	<p>For a consultative meeting or additional information, please contact a member of our sales team on 020 8460 3353/3345 or by email at sales@statius.uk.com</p> <div style="text-align: right;">  <p>STATIUS MANAGEMENT SERVICES</p> </div>	