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| **The Decision Making Matrix** |

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| Objective: What are we optimising for? |  |

|  |  |  |  |  |  |  |
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|  | **Option #1** | **Option#2** | **Option #3** | **Option #4** | **Option#5** | **Option #6** |
| Time  |  |  |  |  |  |  |
| Money  |  |  |  |  |  |  |
| Effort |  |  |  |  |  |  |
| Skills |  |  |  |  |  |  |
| Downsides  |  |  |  |  |  |  |
| Criteria #n |  |  |  |  |  |  |
| Criteria #n+1 |  |  |  |  |  |  |
| Criteria #n+2 |  |  |  |  |  |  |
| Criteria #n+3  |  |  |  |  |  |  |
| etc |  |  |  |  |  |  |