

The Balanced Scorecard Template

“Applying science to the art of management.”



Vision	
Mission	
Purpose	
Values	

For more information see Status “How To” Mission, Vision, Values ...What’s the Purpose?

If our vision succeeds how will we differ?	
To our shareholders (Financial perspective)	
To our customers (Customer perspective)	
With our internal processes (Internal perspective)	
With our ability to grow and innovate (Innovation & learning)	

What are the Critical Success Factors?	
Financial perspective	
Customer perspective	
Internal perspective	
Innovation & learning	

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What are the Critical Measures?	
Financial perspective	
Customer perspective	
Internal perspective	
Innovation & learning	

What are the Critical Projects or Initiatives we need to undertake?	
Financial perspective	
Customer perspective	
Internal perspective	
Innovation & learning	